Setting up the NCCAOM Diplomate Digital Badge

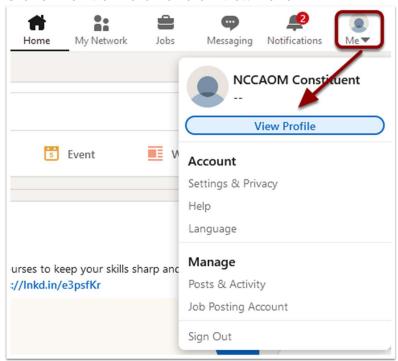
The NCCAOM Diplomate Digital Badge can be used on numerous digital platforms. This document provides instructions on how to set the badge up for your business website, email signature and LinkedIn. Additional social media platforms may be added later.

Business Website / Email Signature

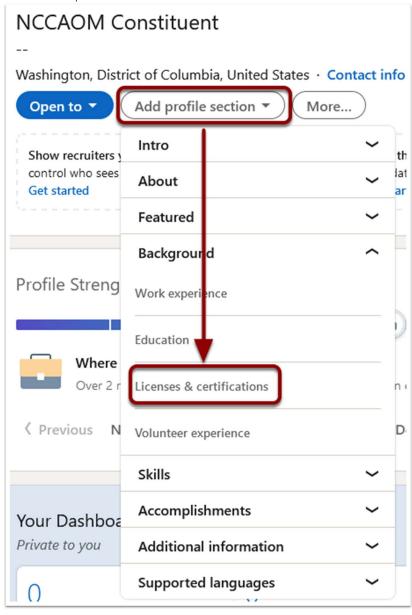
- Download and save the badge icon to your computer.
- Click on Badge Details button to retrieve the website address link.
- Upload the badge to the designated page on your website or within your email signature.
- Link the URL for the badge detail page (retrieved in step 2) to the badge icon on your website page. (from step 1)

LinkedIn

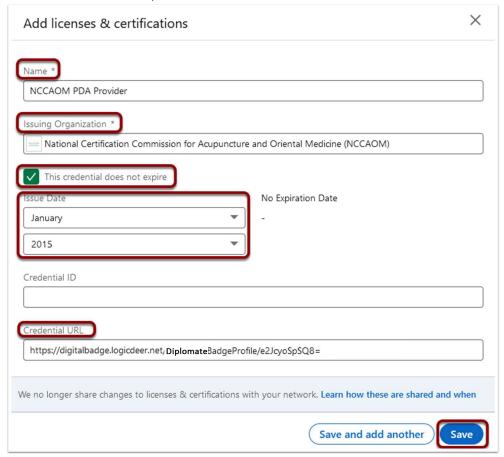
- Log into your account on LinkedIn.com
- Click on the "Me" menu then click "View Profile"



• Click "Add profile section", then "Licenses & certifications"



• Fill the following fields shown in the screenshot below. Note: Use your business name in the Name field and your unique credential URL/web address. (Refer to step 2 in the "Website" section of this document). Make sure to click Save when these fields are filled in.



• Go back and view your updated profile. Scroll down to the Licenses and certificates section. Click "See credential" to verify it leads to your badge detail page. Contact itsupport@thenccaom.org for any questions or assistance.

